

# MIDSUMMER SOIREE

*a walk through the wetlands*  
virtual gala



Premiering:  
Wednesday, August 5th, 2020  
6:30PM  
Facebook, Youtube, and  
[www.teanekcreek.org](http://www.teanekcreek.org)



TEANECK CREEK  
CONSERVANCY



# TEANECK CREEK CONSERVANCY

## A note from the Executive Director

Dear Friend,

2020 has been a year of challenges and adjustment for us all. As we navigate our changing world in the midst of the COVID-19 pandemic, the fight for racial justice, and the beginning of the Conservancy's restoration, we are reminded of the value of our mission and the importance of offering recreational spaces which are safe and welcoming for all people.

This year in place of our annual gala, we will be hosting a virtual event to reflect upon the history and evolution of our park, our diverse ecosystem, art inspired by the Teaneck Creek, the dedicated volunteers who make it all possible, and honor the memory of our founder and president emeritus, Perry Rosenstein, who we sadly lost to the pandemic this year. We will be honoring the Teaneck Volunteer Ambulance Corps for their selfless service to the residents of Teaneck during the pandemic. In addition, we will be honoring the New Jersey Environmental Justice Alliance for their work organizing, educating and training organizations to mitigate environmental injustice in low income communities and communities of color.

We thank you for your support of our organization in 2019 and hope you will continue to help sustain Teaneck Creek during this time by sponsoring our 2020 Virtual Gala. On the following page, you will find the benefits of sponsoring Teaneck Creek's Midsummer Soiree. As always, your donation is tax deductible. If you have any questions, please feel free to contact me at (201)-836-2403 or email me at [alexa@teaneckcreek.org](mailto:alexa@teaneckcreek.org).

Thank you for your continued support of Teaneck Creek Conservancy and I look forward to walking through the wetlands with you.

Sincerely,

*Alexa Fantacone*

Executive Director

P.S. Ask us about sponsoring a musician or performer for our virtual gala.

EIN: 22-3818003

SUPPORT

# Sponsorship

*Support Teaneck Creek Conservancy's Midsummer Soiree to provide art, history, and environmental education for our community.*



## SPONSORSHIP LEVELS

### **BENEFACTOR: \$3000**

Includes personalized video shout-out during the event\*, promotion in sponsored social media posts, logo included in pre-and-post-event communications, logo in rolling credits, one-year sponsorship listing on website, custom park tour, staff engagement and volunteer opportunities, and ad in new member-exclusive newsletter.

### **ADVOCATE: \$1500**

Includes promotion in sponsored social media posts, logo included in pre-and-post-event communications, company logo in rolling credits, and one-year listing as a sponsor on our website. custom park tour, and ad in new member-exclusive newsletter.

### **PATRON: \$750**

Includes company logo in rolling credits, and one-year listing as a sponsor on our website, custom park tour, and subscription to new member-exclusive newsletter.

### **ARTIST SPONSOR: \$400**

Includes personalized shout-out during the event and subscription to new member-exclusive newsletter.

### **SUPPORTER:**

Donations over \$200 include social media shoutout.

*\*For inclusion in our video, please be sure to confirm sponsorship by July 15th, 2020.*

## BE A TEANECK CREEK TEAM LEADER!

A team leader creates and manages a Team Fundraising page, recruits teammates, sets fundraising goals, organizes fundraising activities, and is the team's biggest cheerleader.

**Step One:** Create a team at <https://teaneckcreek.kindful.com/midsummer-soiree-2020>

**Step Two:** Customize your fundraising page, pick a team name, logo and description that represents your group! Choose an attainable goal!

**Step Three:** Add team members. Recruit from your network! Reach out to friends, family, neighbors, coworkers, or any other select groups of people that will help you grow your team. A good strategy for recruitment is to send emails, post on social media, shout from the rooftops – whatever it takes to build a big, committed team.

**Step Four:** Share about TCC's Midsummer Soiree, raise funds, and keep up the momentum to win special prizes for your team!

### **Teaneck Creek Conservancy**

#### **Board of Directors**

Adam Strobel, President  
Anthony Buscetti, Vice President  
Neal Rosenstein, Treasurer  
Gladys Miller-Rosenstein, Secretary  
Larry Bauer  
Vincent McHale  
Mishuku Southgate  
Terrence Williams

#### **Staff**

Alexa Fantacone, Executive Director  
Allie Fellema, Conservancy Associate

*The Teaneck Creek Conservancy is a member-supported, non profit organization dedicated to the reclamation and protection of the environmental, cultural, and historical legacy of the Teaneck Creek watershed.*



TEANECK CREEK  
CONSERVANCY



# TEANECK CREEK CONSERVANCY

## Sponsorship Selection Form

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Preferred Phone: \_\_\_\_\_

### SPONSORSHIP SELECTION

- \$3,000 BENEFACTOR LEVEL
- \$1,500 ADVOCATE LEVEL
- \$750 PATRON LEVEL
- \$400 ARTIST SPONSOR
- \$\_\_\_\_\_ SUPPORTER
- I WILL BE A TEAM LEADER,  
I PLEDGE TO RAISE \$\_\_\_\_\_

Select Payment Method:

I have enclosed a check in the amount of \$\_\_\_\_\_

Please bill my credit card in the amount of \$\_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_

I have paid online at [www.teaneckcreek.org](http://www.teaneckcreek.org)

TCC is a 501(c)3 organization. EIN: 22-3818003

We appreciate your contribution.

**THANK YOU!**

