



TEANECK CREEK
CONSERVANCY



MIDSUMMER SOIREE

a walk through the wetlands
virtual gala

August 5th, 2020, 6:30 PM
Facebook, Youtube,
www.teaneckcreek.org



BECOME A TEAM LEADER





TEANECK CREEK CONSERVANCY

A note from the Executive Director

Dear Friend,

2020 has been a year of challenges and adjustment for us all. As we navigate our changing world in the midst of the COVID-19 pandemic, the fight for racial justice, and the beginning of the Conservancy's restoration, we are reminded of the value of our mission and the importance of offering recreational spaces which are safe and welcoming for all people.

This year in place of our annual gala, we will be hosting a virtual event to reflect upon the history and evolution of our park, our diverse ecosystem, art inspired by the Teaneck Creek, the dedicated volunteers who make it all possible, and honor the memory of our founder and president emeritus, Perry Rosenstein, who we sadly lost to the pandemic this year. We will be honoring the Teaneck Volunteer Ambulance Corps for their selfless service to the residents of Teaneck during the pandemic. In addition, we will be honoring the New Jersey Environmental Justice Alliance for their work organizing, educating and training organizations to mitigate environmental injustice in low income communities and communities of color.

We thank you for your support of our organization in 2019 and hope you will continue to help sustain Teaneck Creek during this time by sponsoring our 2020 Virtual Gala. On the following page, you will find the benefits of becoming a Team Leader and raising money for Teaneck Creek's Midsummer Soiree. As always, your donation is tax deductible. If you have any questions, please feel free to contact me at (201)-836-2403 or email me at alexa@teaneckcreek.org.

Thank you for your continued support of Teaneck Creek Conservancy and I look forward to walking through the wetlands with you.

Sincerely,

Alexa Fantacone
Executive Director

P.S. Ask us about volunteering for Fall Family Volunteer Day
tree planting in October.

EIN: 22-3818003

SUPPORT

Become a Team Leader

Support Teaneck Creek Conservancy's Midsummer Soiree to provide art, history, and environmental education for our community.



Photo by J. Macaluso

STEPS TO BECOME A TEANECK CREEK TEAM LEADER!

A team leader creates and manages a Team Fundraising page, recruits teammates, sets fundraising goals, organizes fundraising activities, and is the team's biggest cheerleader.

Step One: Create a team at <https://teaneckcreek.kindful.com/midsummer-soiree-2020>

Step Two: Customize your fundraising page, pick a team name, logo and description that represents your group! Choose an attainable goal!

Step Three: Add team members. Recruit from your network! Reach out to friends, family, neighbors, coworkers, or any other select groups of people that will help you grow your team. A good strategy for recruitment is to send emails, post on social media, shout from the rooftops – whatever it takes to build a big, committed team.

Step Four: Share about TCC's Midsummer Soiree, raise funds, and keep up the momentum to win special prizes for your team!

TCC is a 501(c)3 organization. EIN: 22-3818003

We appreciate your contribution.

THANK YOU!



Help to make Teaneck Creek's Midsummer Soiree a success by becoming a Team Leader!

- Share the virtual event with family, friends and co-workers. Consider setting up a Facebook Watch Party so you can all experience the event together.
- Form a Team! Set fundraising goals, contribute to a campaign, and win prizes at www.teaneckcreek.kindful.com/midsummer-soiree-2020
- Encourage your friends, family and co-workers to join you in supporting your local wetlands!
- Check out our prizes for individual donations and work to win special team prizes for:
 1. The team that raises the most money
 2. The team with the most members
 3. The team with the most social media shares and comments on the Midsummer Soiree event

Teaneck Creek Conservancy Board of Directors

Adam Strobel, President
 Anthony Buscetti, Vice President
 Neal Rosenstein, Treasurer
 Gladys Miller-Rosenstein, Secretary
 Larry Bauer
 Vincent McHale
 Mishuku Southgate
 Terrence Williams

Staff

Alexa Fantacone, Executive Director
 Allie Fellema, Conservancy Associate

The Teaneck Creek Conservancy is a member-supported, non profit organization dedicated to the reclamation and protection of the environmental, cultural, and historical legacy of the Teaneck Creek watershed.



TEANECK CREEK
CONSERVANCY



TEANECK CREEK
CONSERVANCY

INCREASE YOUR IMPACT

YOUR DONATION WILL HELP TO FUND THE
FOLLOWING:



\$25

INVASIVE SPECIES REMOVAL SUPPLIES

Support native species plantings and invasive species removal at Teaneck Creek. Funds will provide clippers, shovels, gloves, trowels and more for our Weed Warrior volunteers.

MIDSUMMER SOIREE

a walk through the wetlands
virtual gala

MOTIVATE YOUR TEAM

FOR YOUR DONATION YOU WILL RECEIVE
THE FOLLOWING INCENTIVES:



\$25

GARDENER: TREE OR SHRUB PLANTING

For every donation of \$25 or more, Teaneck Creek Conservancy will plant one native tree or shrub on your behalf in our forested wetland to combat erosion and provide native habitat.

\$50

TRASH CLEAN UP ALONG THE CREEK

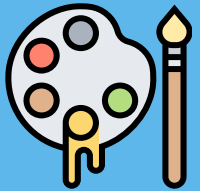
Help us keep our habitat clean! Funds will support park clean ups, providing garbage bags, gloves, trash grabbers, and more.



\$50

NATURALIST: ART IN THE PARK

For every donation of \$50 or more, we will send you a piece of digital artwork inspired by the Teaneck Creek. In addition we will plant one tree on your behalf.



\$75

ECO-ART FOR ALL

Share the magic of Eco-Art by funding a workshop for 15 kids. Donations will go towards stipends for providing a teaching artist, developing art curriculum, and purchasing supplies.



\$75

PRESERVATIONIST: MUSIC IN THE MEADOWS

For every donation of \$75 or more, you will receive an exclusive digital music download from the Engelwinds performance at Teaneck Creek. In addition, you will receive the incentives above.

\$100

OUTDOOR LEARNING EXPERIENCES

Inspire the next generation of environmental leaders with an environmental education experience at Teaneck Creek's Outdoor Classroom. Donations will support a classroom visit of 30 kids, including an educator, curriculum and supplies.



\$100

ENVIRONMENTALIST: A DRINK ON US

For every donation of \$100 or more, you will receive a \$15 gift card to Total Wine & More in River Edge. In addition, you will receive the incentives above.



\$300

SHOW ME A SIGN

Label the way. Sponsor new signage in the park including maps, history trails, educational signs and more.



\$300

ECOLOGIST: DINNER FOR THE SHOW

For every donation of \$300 or more, you will receive a personalized park tour for 5 guests and a \$50 Uber Eats gift card for dinner during the digital event. In addition, you will receive the incentives above.

\$500

FUTURE PARK FIXTURES

Build the future of the park! Fund next fixtures including benches, picnic tables, sheds, and more.



\$500

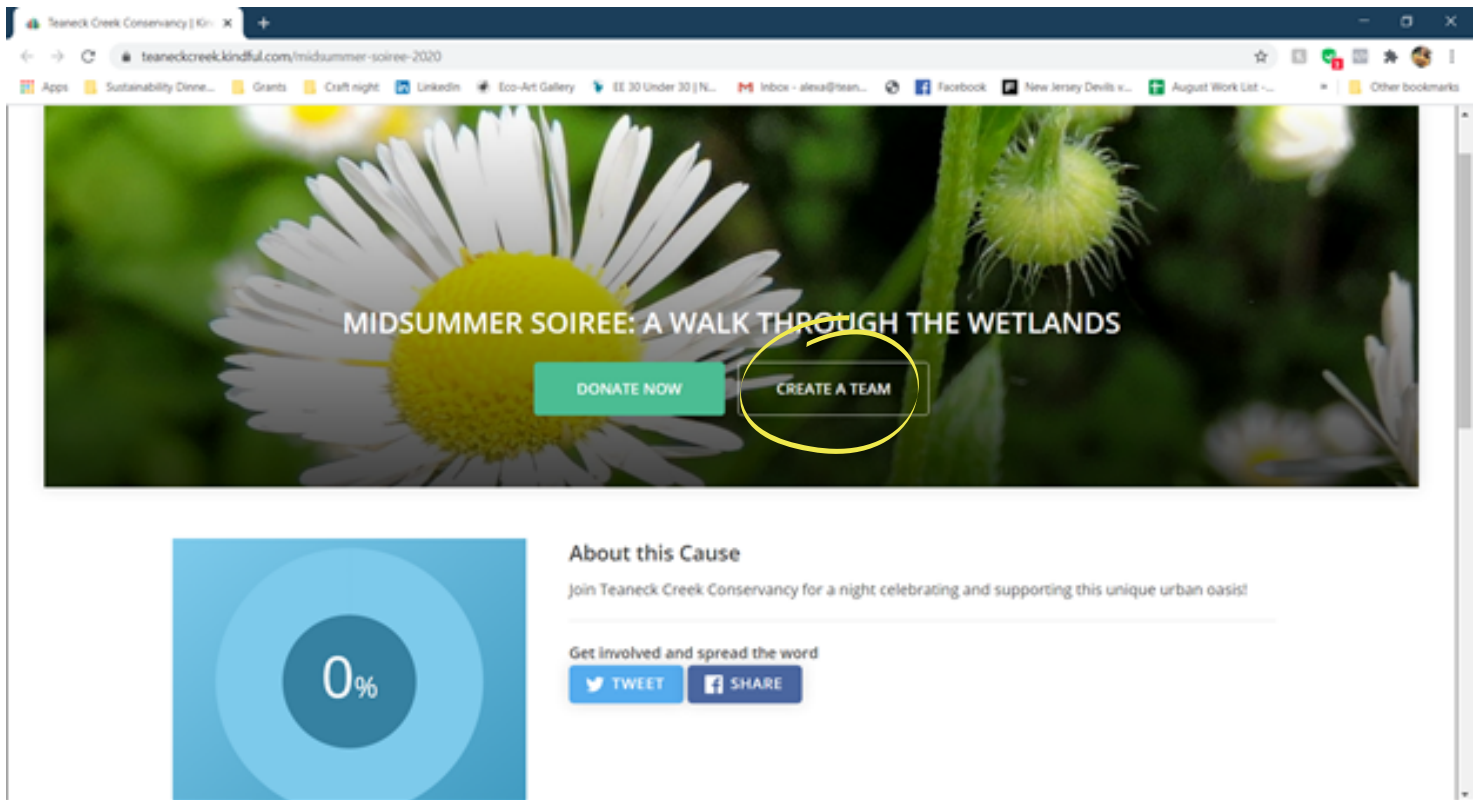
COTTONWOOD CONSERVATIONIST: GIVING CIRCLE

For every donation of \$500 or more, you will become an exclusive membership of Teaneck Creek's Cottonwood Giving Circle. More information on the Giving Circle available at www.teaneckcreek.org/cottonwood. In addition, you will receive the incentives above.



Instructions: How to Create a Team

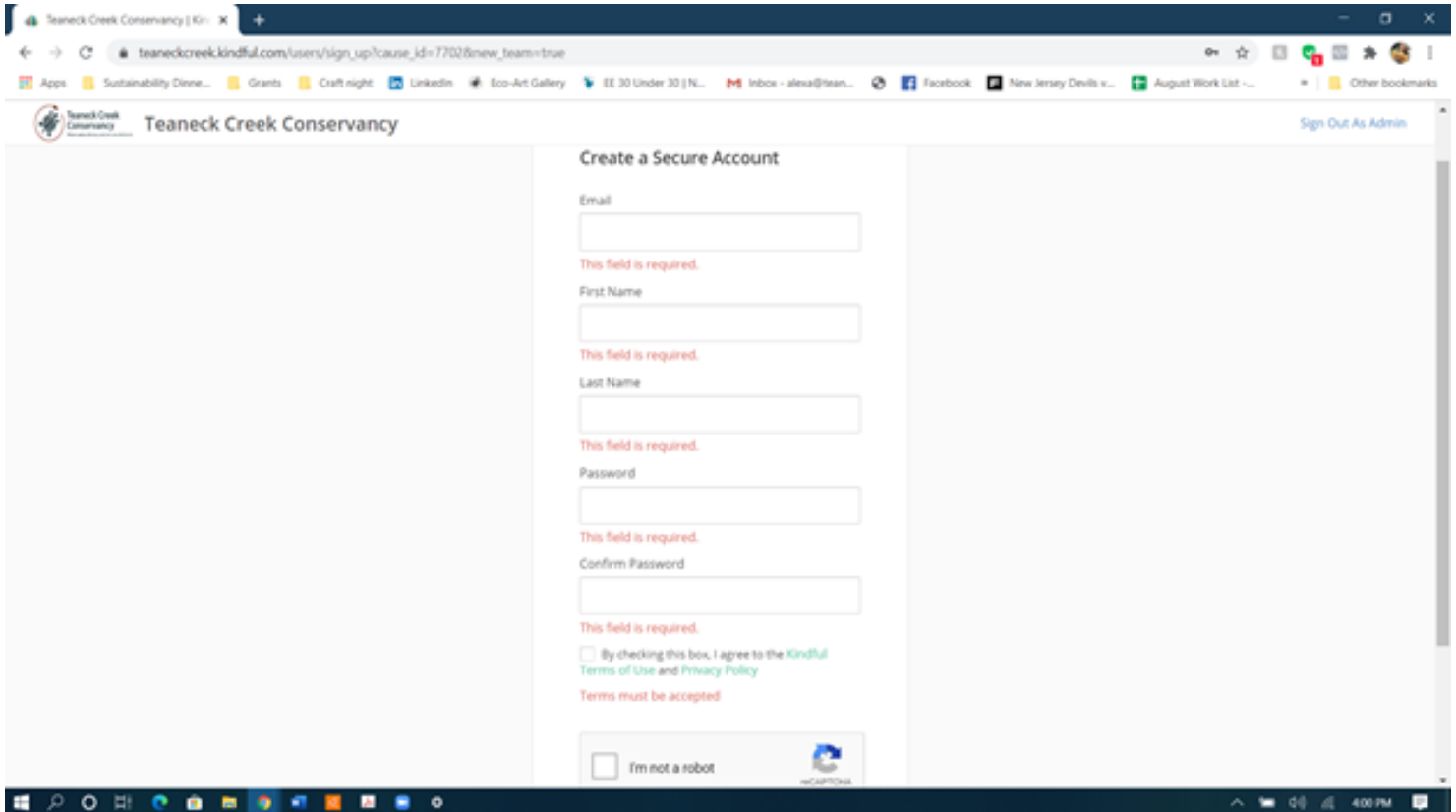
Step 1: Visit <https://teaneckcreek.kindful.com/midsummer-soiree-2020>, click "create a team"



The screenshot shows a web browser window displaying the Teaneck Creek Conservancy website. The main heading is "MIDSUMMER SOIREE: A WALK THROUGH THE WETLANDS". Below the heading are two buttons: "DONATE NOW" and "CREATE A TEAM". The "CREATE A TEAM" button is circled in yellow. Below the main heading, there is a section titled "About this Cause" with the text "Join Teaneck Creek Conservancy for a night celebrating and supporting this unique urban oasis!". To the left of this section is a blue circular progress indicator showing "0%". Below the "About this Cause" section are two buttons: "TWEET" and "SHARE".

Instructions: How to Create a Team

Step 2: Create an account



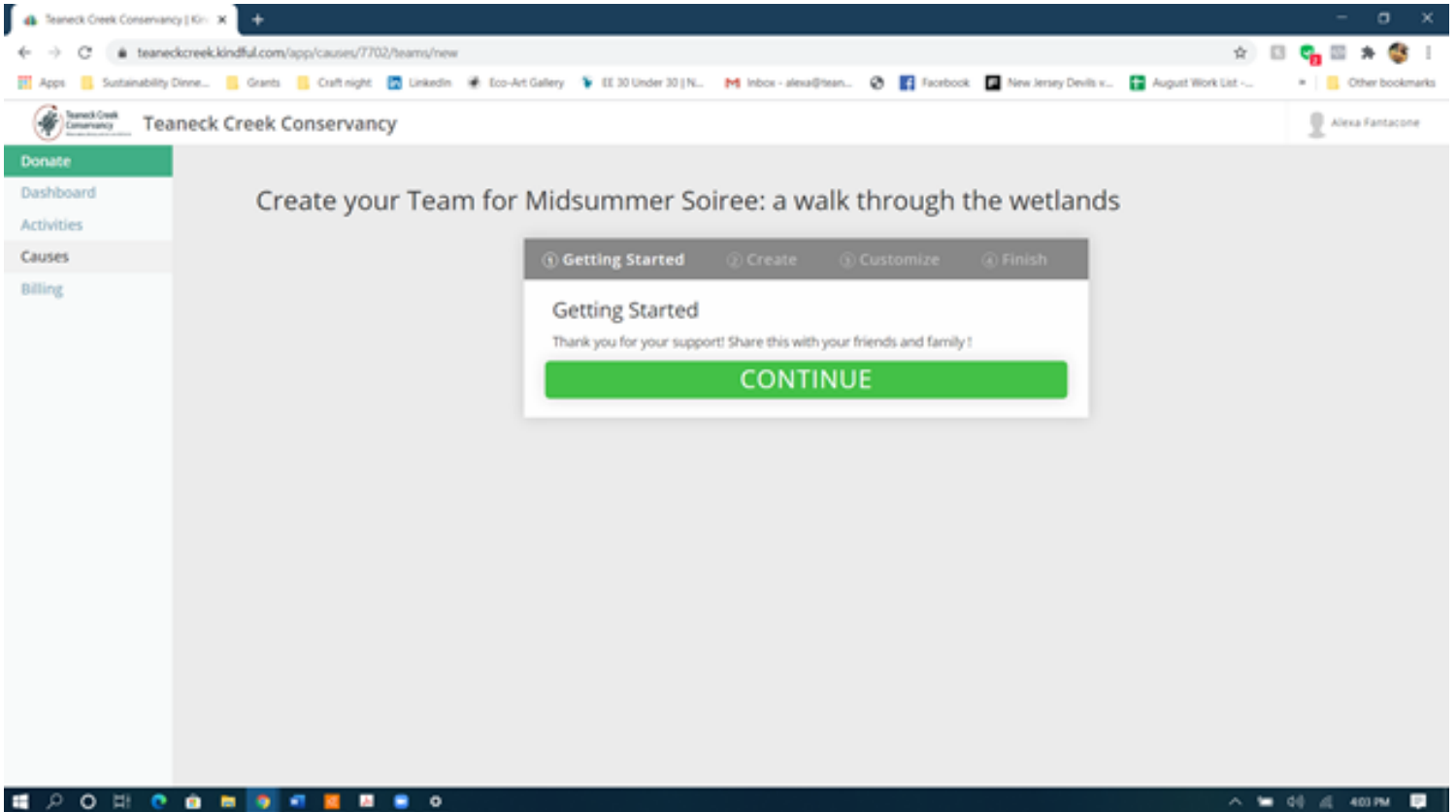
The screenshot shows a web browser window with the URL teaneckcreek.kindful.com/users/sign_up?cause_id=7702&new_team=true. The page title is "Teaneck Creek Conservancy" and the main heading is "Create a Secure Account". The form includes the following fields and elements:

- Email:** A text input field with a red error message below it: "This field is required."
- First Name:** A text input field with a red error message below it: "This field is required."
- Last Name:** A text input field with a red error message below it: "This field is required."
- Password:** A text input field with a red error message below it: "This field is required."
- Confirm Password:** A text input field with a red error message below it: "This field is required."
- Terms of Use:** A checkbox with the text "By checking this box, I agree to the Kindful Terms of Use and Privacy Policy". Below it is a red error message: "Terms must be accepted".
- Recaptcha:** A checkbox labeled "I'm not a robot" with a reCAPTCHA logo.

The browser's address bar shows several open tabs, including "Sustainability Dinner...", "Grants", "Craft night", "LinkedIn", "Eco-Art Gallery", "EE 30 Under 30 | N...", "Inbox - alexa@tean...", "Facebook", "New Jersey Devils k...", and "August Work List...". The system tray at the bottom shows the time as 4:00 PM.

Instructions: How to Create a Team

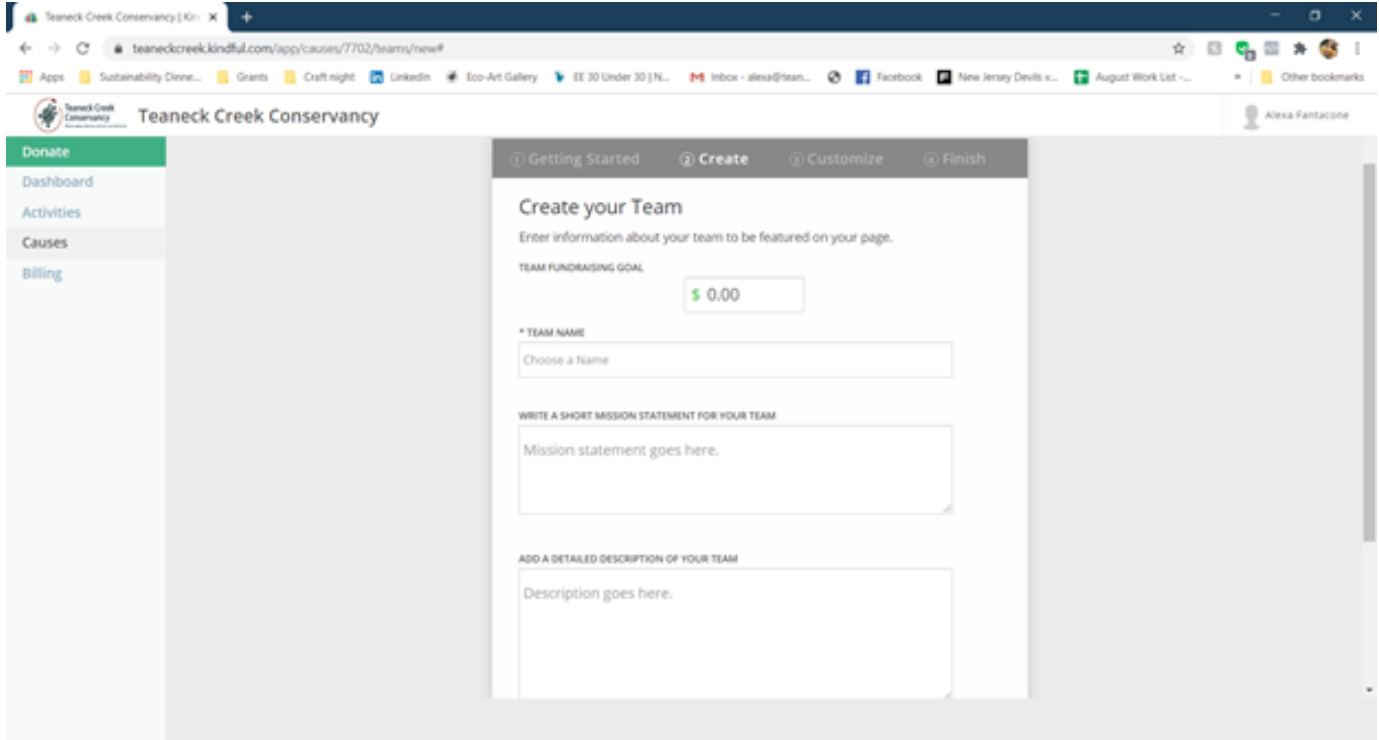
Step 3: Click "Continue"



The screenshot shows a web browser window with the URL teanecreek.kindful.com/app/causes/7702/teams/new. The page title is "Teaneck Creek Conservancy" and the user is logged in as "Alexa Fantalone". The main heading is "Create your Team for Midsummer Soiree: a walk through the wetlands". A progress bar at the top of the content area shows four steps: 1. Getting Started (active), 2. Create, 3. Customize, and 4. Finish. Below the progress bar, the "Getting Started" section displays the text "Thank you for your support! Share this with your friends and family!" and a prominent green button labeled "CONTINUE". The left sidebar contains navigation links: "Donate", "Dashboard", "Activities", "Causes", and "Billing".

Instructions: How to Create a Team

Step 4: Create your team name, set your goal, share about your team!



Teaneck Creek Conservancy | Kin... X

teaneckcreek.kindful.com/app/causes/7702/teams/new#

Apps Sustainability Dinner... Grants Craft night LinkedIn Eco-Art Gallery EE 30 Under 30 | N... Inbox - alexa@tean... Facebook New Jersey Devils v... August Work List -... Other bookmarks

Teaneck Creek Conservancy

Alexa Fantacone

Donate

Dashboard

Activities

Causes

Billing

Getting Started **Create** Customize Finish

Create your Team

Enter information about your team to be featured on your page.

TEAM FUNDRAISING GOAL

\$ 0.00

* TEAM NAME

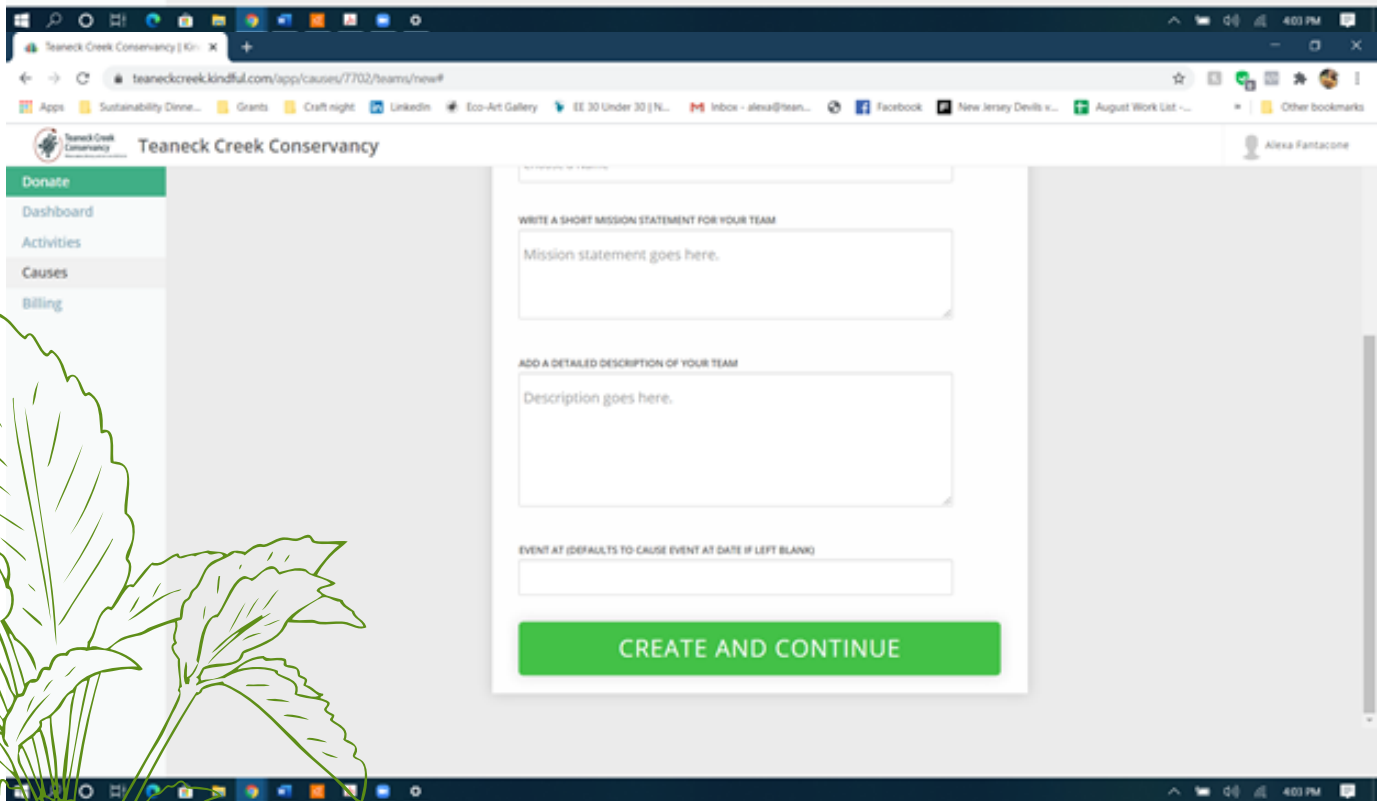
Choose a Name

WRITE A SHORT MISSION STATEMENT FOR YOUR TEAM

Mission statement goes here.

ADD A DETAILED DESCRIPTION OF YOUR TEAM

Description goes here.



Teaneck Creek Conservancy | Kin... X

teaneckcreek.kindful.com/app/causes/7702/teams/new#

Apps Sustainability Dinner... Grants Craft night LinkedIn Eco-Art Gallery EE 30 Under 30 | N... Inbox - alexa@tean... Facebook New Jersey Devils v... August Work List -... Other bookmarks

Teaneck Creek Conservancy

Alexa Fantacone

Donate

Dashboard

Activities

Causes

Billing

WRITE A SHORT MISSION STATEMENT FOR YOUR TEAM

Mission statement goes here.

ADD A DETAILED DESCRIPTION OF YOUR TEAM

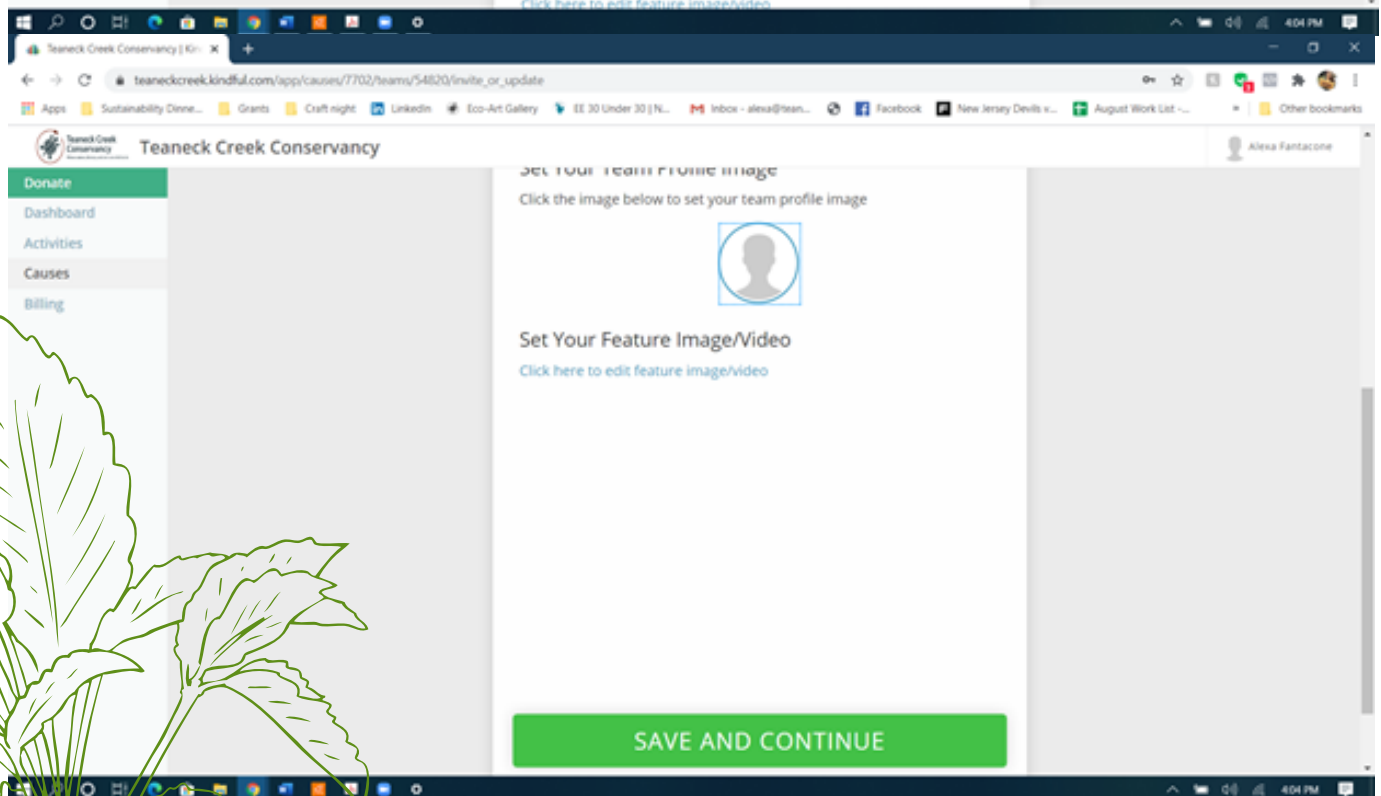
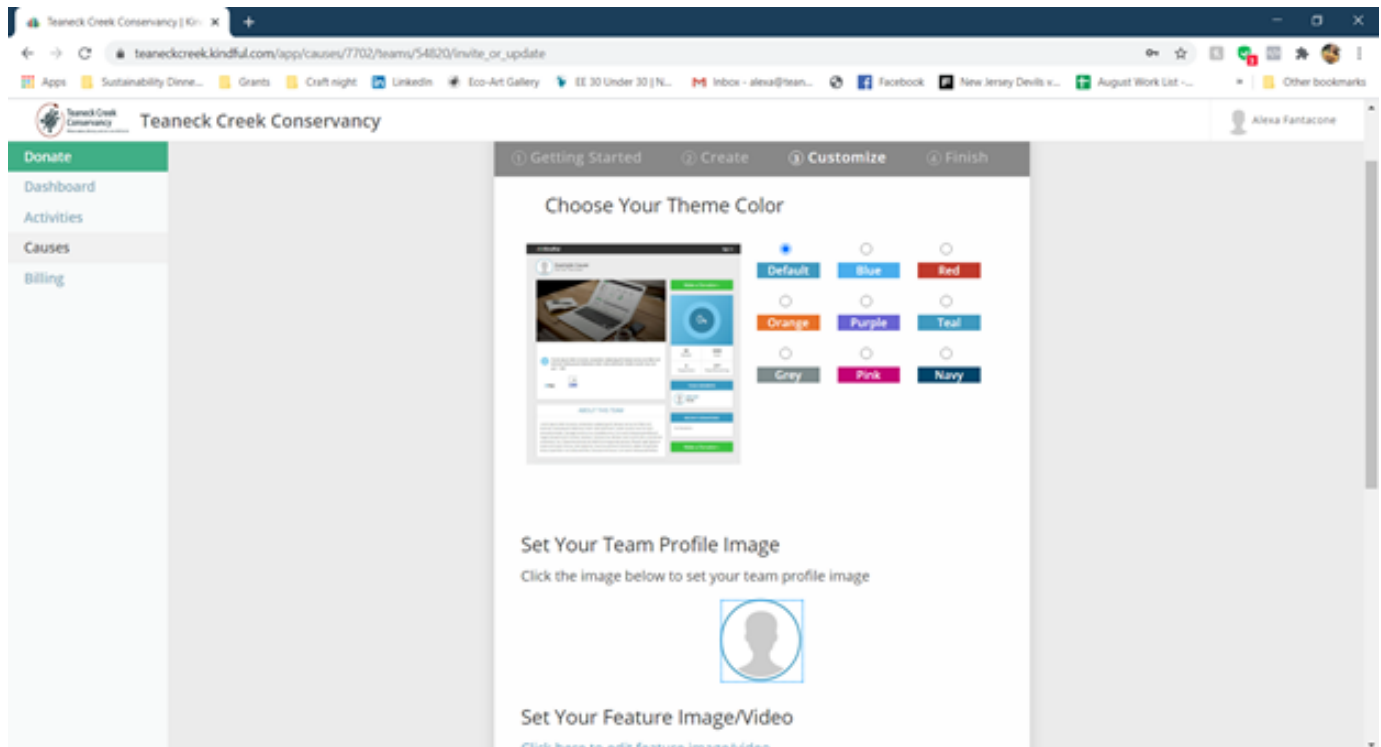
Description goes here.

EVENT AT (DEFAULTS TO CAUSE EVENT AT DATE IF LEFT BLANK)

CREATE AND CONTINUE

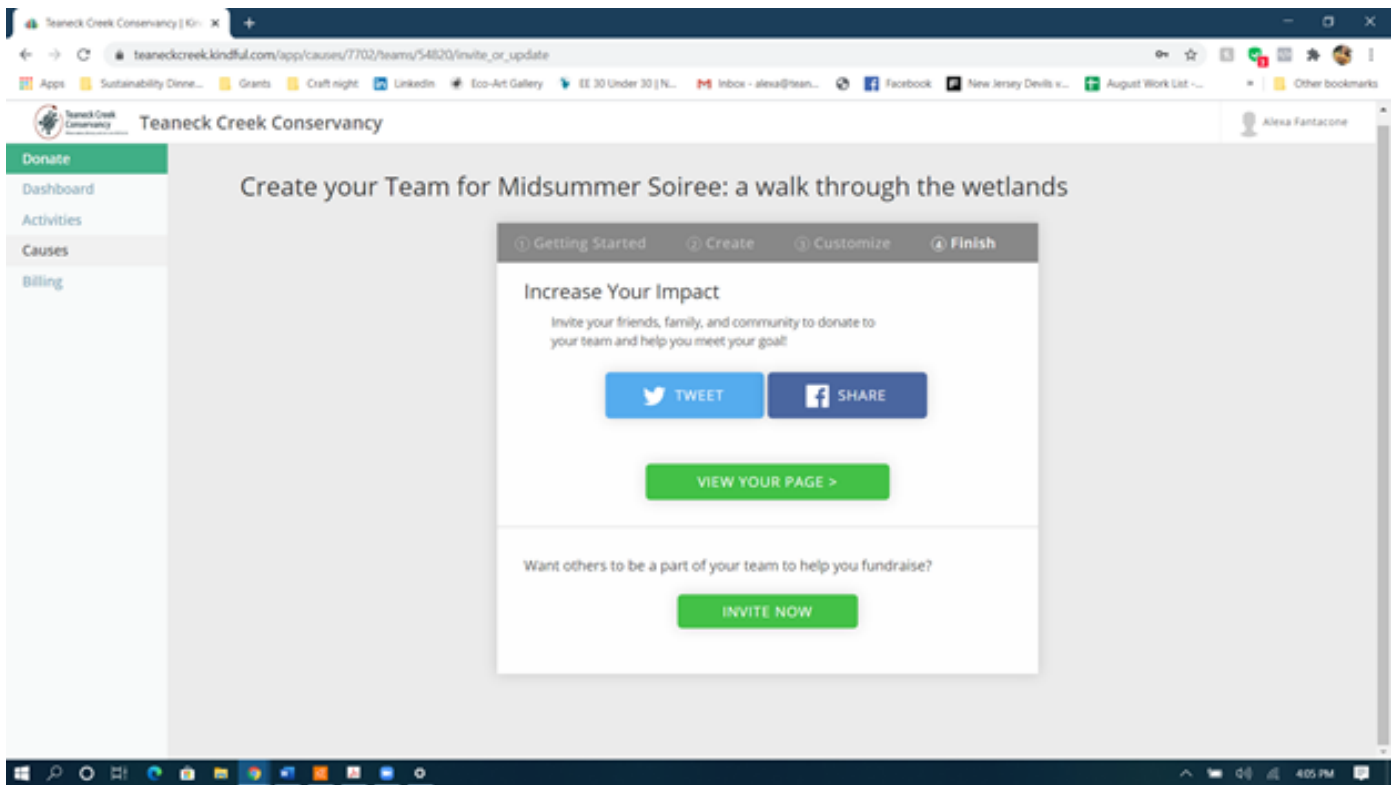
Instructions: How to Create a Team

Step 5: Make your page your own! Pick a theme color and add a picture!



Instructions: How to Create a Team

Step 6: SHARE SHARE SHARE! Increase your impact and help TCC!



The screenshot shows a web browser window displaying the Teaneck Creek Conservancy website. The browser's address bar shows the URL: teaneckcreek.kindful.com/app/causes/7702/teams/54820/invite_or_update. The website header includes the Teaneck Creek Conservancy logo and the name "Teaneck Creek Conservancy". A navigation menu on the left lists "Donate", "Dashboard", "Activities", "Causes", and "Billing". The main content area is titled "Create your Team for Midsummer Soiree: a walk through the wetlands". Below this title is a progress bar with four steps: "Getting Started", "Create", "Customize", and "Finish". The "Create" step is currently active. The main content area displays the following text and buttons:

Increase Your Impact
Invite your friends, family, and community to donate to your team and help you meet your goal!

[TWEET](#) [SHARE](#)

[VIEW YOUR PAGE >](#)

Want others to be a part of your team to help you fundraise?

[INVITE NOW](#)